Raising the ASEAN Flag together in the midst of unprecedented challenges!
**Message from ASEAN-BAC Chair**

**Activity Report 2020**

**17th Dialogue with ASEAN Leaders**

1. Submission of Private Sector to the ASEAN Leaders of a Package of Priority Recommendations entitled: **PATHWAY TOWARDS RECOVERY AND HOPE FOR ASEAN**
2. ASEAN HIGH LEVEL SPECIAL COMMISSION
3. Need exponential increase in affordable, reliable and accessible mass testing capacity
5. Reopening of the economy: Protecting the Most Vulnerable – Safety Nets for MSMEs:
6. Reopening of the economy: Digitize NOW
7. On RCEP
8. Disaster Preparedness
9. Inclusive and Responsible Business
10. Future of Work

**Socializing AEC and Legacy Projects**

**ASEAN-BAC LEGACY PROJECT**

- Digital Stars
- The Laos Logistic Links (LLL)
- AMEN
- SG Connect
- Regional Digital Trade Connectivity

**Activities**

- ASEAN Business and Investment Summit
- ASEAN Business Awards
- ASEAN Startup Forum
- Chairmanship Handover and 83rd ASEAN-BAC Meeting
- Interface with ASEAN Economic Ministers on AEM Retreat
- Interface with ASEAN Economic Ministers on Special AEM on Covid-19 Response
- Interface with ASEAN Finance Ministers and Central Bank Governors’ alongside with Joint Business Councils
- Interface with ASEAN Economic Ministers on 52nd AEM Meeting
- Joint Business Councils Meetings
- ASEAN-BAC Indonesia
- ASEAN-BAC Laos
- ASEAN-BAC Malaysia
- ASEAN-BAC Philippines

**Our Partnerships: A Coordinated Push at Reforms**

- EU-ASEAN Business Council
- UK-ASEAN Business Council
- US-ASEAN Business Council
- ASEAN-Japan Business Council
- Australia-ASEAN Business Council
- ASEAN-India Business Council

**ASEAN-BAC Members**
For:

His Excellency
**Pham Minh Chinh**
Prime Minister
Government of the Socialist Republic of Vietnam

His Excellency
**Nguyen Xuan Phuc**
2020
ASEAN Chair
Ex Prime Minister
Government of the Socialist Republic of Vietnam

Subject:
**ASEAN BAC 2020 Vietnam Chairmanship Report**

From:

**Dr Doan Duy Khuong**
2020 Chair, ASEAN BAC and
Vice Chairman, Vietnam Chamber of Commerce and Industry
Excellencies,

On behalf of ASEAN BAC, it gives me great honour to hand over this report summarizing our major activities and events during our ASEAN Chairmanship in 2020. This belated submission stems from our inability to find the appropriate occasion to formally present the report following previous arrangements given the exigencies arising from the pandemic situation.

This report also highlights the urgent priority recommendations that the private sector has put together and presented to the ASEAN Leaders in June 2020 as we sprung into action to engage with ASEAN to jointly address the primordial challenge of saving lives and livelihoods at the onset of Covid 19 pandemic.

In this regard, my Council, together with the Joint Business Councils, sector champions and knowledge partner CARI (CIMB ASEAN Research Institute) came up with A Pathway Towards Recovery and Hope for ASEAN report. This collective work covers 225 concrete and actionable measures needed to arrest and better manage the pandemic and prepare the groundwork towards a inclusive, resilient and sustainable recovery.

The Pathway 225 report is in full alignment with the Hanoi Action Plan and the ASEAN Comprehensive Recovery Framework as approved by the Leaders in November 2020.

We therefore thank the ASEAN Leaders for the endorsement we received from Your Excellencies during our engagement. We can only count on your continuing support in our effort to drill down on our priority recommendations and translate them to concrete action sooner than later.
I am also pleased to say that despite the unprecedented challenges during our chairmanship, we were able to execute our culminating ASEAN Business Awards and ASEAN Business and Investment Summit and other deliverables beyond everybody’s expectations. This would not have been possible without the full support of Your Excellencies, Ministers and the entire Vietnam government. The dedication of ASEAN BAC especially my co-Vietnam council members – Madame Nguyen Thi Nga and Mr. Pham Dinh Doan – together with the whole of VCCI and sponsors were outstanding for which I am most grateful.

I do hope that ASEAN BAC was able to contribute in our own small way to the resounding success of Vietnam’s 2020 ASEAN Chairmanship.

Sincerely,

Dr Doan Duy Khuong
2020 Chair, ASEAN BAC
The year that was - An outbreak that brought the global economy to a halt and to its knees!
ASEAN Business Advisory Council

presentation during the

17th Dialogue with the ASEAN Leaders

June 26, 2020
On behalf of the ASEAN Business Advisory Council, together with our partner Joint Business Councils and Sector Champions, we are pleased to formally transmit to Your Excellency this package of recommendations comprising of 225 concrete and actionable measures entitled A Pathway to Recovery and Hope for ASEAN.

As we gradually open our economies, the risk of increase in the level of infection remains. It is therefore critical for businesses to protect their workforce while operations recommence. From the production side, the same applies to the consumer side where a safe environment for transactions can take place so trust and confidence are restored to get economies going again in as safe an environment as possible whilst minimizing the impact on economic activity while restoring consumer confidence.

In direct and swift response to the Leaders Declaration’s call to save lives and livelihoods and work towards a sustainable economic recovery plan, we reiterate our readiness to work with ASEAN to process these recommendations in the immediate possible time.

We deeply share the sincere desire and resolve of the ASEAN Leaders to get out of this pandemic sooner, together and stronger.

It is our strong belief, that only by working closely together -- both private and public institutions as genuine partners -- can we achieve faster and sweeping transformation towards a healthier, more globally competitive, more cohesive and more responsive ASEAN.”
A Pathway Towards Recovery and Hope for ASEAN (Pathway 225)

Fully aligned and supports the Hanoi Plan of Action (PoA) and ASEAN Comprehensive Recovery Framework (ACRF)

Submitted to ASEAN Chair July 23, 2020 and to rest of ASEAN Leaders shortly thereafter


HANOI PLAN OF ACTION ON STRENGTHENING ASEAN ECONOMIC COOPERATION AND SUPPLY CHAIN CONNECTIVITY IN RESPONSE TO THE COVID-19 PANDEMIC

This Plan of Action implements the Declaration of the Special ASEAN Summit on the Coronavirus Disease 2019 (COVID-19) adopted by the ASEAN Heads of State/Government at a Special ASEAN Summit on 14 April 2020, in particular, the mandate to implement the ASEAN Economic Ministers’ Statement on Strengthening ASEAN’s Economic Resilience in Response to the Outbreak of COVID-19, issued on 10 March 2020, and to explore temporary arrangements to preserve supply chain connectivity during the duration of the COVID-19 pandemic.

This Plan of Action demonstrates ASEAN’s determination to work closely to identify and address trade disruptions, with ramifications, on the flow of essential goods, including food, medicines, and medical and other essential supplies in the region. This is part of concerted efforts to not only contain and mitigate the economic impact of the COVID-19 pandemic on the region but also to strengthen supply chain connectivity to make supply chains more resilient.

June 19, 2020

Adopted by the Leaders at the 37th Summit
2. ASEAN HIGH LEVEL SPECIAL COMMISSION

“We fully believe all necessary decisions need to be made fast and can only be made through the establishment of an ASEAN High Level Special Commission (AHLSC). We offer to assist the AHLSC by setting up the Special Business Advisory Board (SBAB) so that the public and private sector can work together to revive the ASEAN economy and to plan its further expansion.”

TOR of a High Level Special Commission by Leaders: An instrument to transform the “business as usual” tendencies of ASEAN that has stymied reforms even prior to the pandemic.

1. To speed up decision-making against the unprecedented challenges posed by the Covid 19 pandemic
2. Will comprise senior most ministers appointed by the leaders who are closest to them with delegated authority to make binding decisions.
3. It will meet monthly to consider Pathway recommendations as aligned with the Hanoi Plan of Action and any other matters HLSC deems relevant.
4. To be assisted by a Special Business Advisory Board (SBAB) in its decision-making and call upon relevant official bodies to provide their input.
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8. To be assisted by a Special Business Advisory Board (SBAB) in its decision-making and call upon relevant official bodies to provide their input.
“However many recommendations are made to ASEAN.... there has been failure of timely implementation.....which has retarded the progress of AEC even before the Covid 19 pandemic.

With the pandemic, such failure will cost more ASEAN lives and bring greater economic damage to the region.”

Tan Sri Dato' Dr. Mohd Munir Abdul Majid,
Chair, ASEAN BAC Malaysia

Submitted to ASEAN Chair
July 23, 2020 and
to rest of ASEAN Leaders shortly thereafter

GOVERNANCE and EXECUTION RISKS!
• The HLSC will function like an Executive Committee of the ASEAN Leaders. It will not disturb the complex structure of ASEAN.

• It may call on ASEAN bodies for inputs as it makes decisions and instructions.
3. Need exponential increase in affordable, reliable and accessible mass testing capacity

i) Building business and consumer confidence and trust is top priority.

ii) Need assurance to workers’ and consumers’ safety.

iii) Together with private sector, dialogue partners (particularly the Plus 3, Plus 6, multilateral funding agencies), urgency to raise funds for mass testing of MSMEs and rest of the population across ASEAN.

iv) More transparent, accurate and timely sharing of relevant Covid-related information and best practice (e.g. tracing, mapping, categorizing towns/cities) among AMSs.
4. Reopening of the economy:  
**Unhampered Flow of Essential Goods and Services**

We fully support the Leaders Declaration to keep ASEAN’s markets open for trade and investment, and enhance cooperation within ASEAN and with external partners.

- We support the policy of NO NEW Non-Tariff Measures or any unilateral action that would obstruct the flow of medical, food and other essential supplies. This moratorium should remain in place for 12 months.

- We are eager to support in the enforcement the ASEAN NTM Guidelines and to empower and capacitate mandated ASEAN bodies in this regard.

- We need to define essential goods and services (e.g. healthcare workers, transport, logistics, etc.) with ASEAN-wide agreement.

- Allow duty exemptions during this time period of crisis. Simplify import declaration and export restriction for essential food and suspend licensing requirements.

- Bring forward introduction of single ASEAN-Wide Self Certification Programme from September 2020 to now.
5. Reopening of the economy:

*Protecting the Most Vulnerable – Safety Nets for MSMEs:*

- Encourage the private sector, particularly large corporations, to provide financial and other assistance to the effort, as well to continue payment of salaries to their employees.

- Need to strengthen unemployment insurance, universal healthcare, workers’ compensation and paid sick leaves and allow more investments in public health.

- Set up Insolvency Policy which allows legitimate entrepreneurs, who failed due to Covid-19, to recognise their rights from bankruptcy, but are able to get back to business as quickly as possible.

- Companies to be given subsidies to provide for personal protective equipment (PPE) and enhanced health security work environment.
6. Reopening of the economy: *Digitize NOW*

1. On Health
   a. E-Pharmacy
   b. E-document, i.e. e-regulatory submissions and e-signature
      1) e-Certificate of Pharmaceutical Product (e-CPP) or
      2) e-Good Manufacturing Practice Certificate (e-GMP certificate)

2. On Customs
   a. Use automation, electronic data processing and e-payments,
   b. Allow electronic submission of data prior to the arrival of goods and initiate risk assessment in order to release all priority and low-risk shipments upon arrival.
   c. Accept e-signatures or email authority on documents.
   d. Standardise document digitalization.
   e. Discontinue required of presentation of support documents in hard or original copy, if the documents already presented in digital form.
   f. Enforce Affixed Signature and Stamp (ASnS) for ASEAN to expedite the processing.
   g. Full implementation by ASEAN and mandated use of NSW and ASW by private sector.

3. MSMEs
   a. Digitize Business and Product Registrations and allow on line processing.
7. On RCEP

- The **RCEP should be concluded and ratified NOW** without further delay but giving India all the opportunity to join by the end of the year.

- What was becoming clear even before the COVID-19 crisis, with protectionist policies and the trade war, is the regionalization of the world economy.

- We have to generate regional economic growth and cooperation **NOW** to compensate for the falling global demand.

- We need to send strongest signal that ASEAN is open for business under a multilateral environment.

**Oudet Souvannavong**
Chair, ASEAN BAC
Laos PDR
8. DISASTER PREPAREDNESS

Setting up of a public-private-partnership platform for Disaster Preparedness mechanisms especially for MSMEs:

1. Strengthen existing emergency response capabilities and recovery mechanisms in addressing major disasters of any kind both at national and regional levels. Accurate and transparent reporting and communications must be ensured for effective coordination and response mobilization.

2. For health-related disasters, more pre-emptive measures adopting global best practice must be put in place immediately.

3. Ease of access to disaster-related insurance must be made available and affordable.

4. An active advocacy campaign to instill culture and capacity for disaster preparedness and practical risk management for business especially for MSMEs must be developed and rolled out.

5. An appropriate safety-net mechanism should be made available for vulnerable and affected sectors especially the MSMEs in times of calamities and other disasters.
9. INCLUSIVE AND RESPONSIBLE BUSINESS

Strongly endorse the establishment of national and regional level Inclusive and Responsible Business and Industry Networks in close collaboration with concerned ASEAN Sector Bodies for the ff:

1. Development of a Code of Conduct for Inclusive, Responsible and Sustainable Growth in ASEAN
2. Awareness and Socialization campaign – promote Annual Responsible and Inclusive Business Forum
3. Research – to support evidence-based work
4. Capacity building – for businesses (MSMEs and national companies)
5. Dialogue and Focus Discussion Groups – to promote innovation, productivity and co-operation
6. Mobilization of appropriate funds and resources

Neak Okhna Kith Meng
Chair ASEAN BAC
Cambodia
10. FUTURE OF WORK

As incoming Chair of ASEAN BAC, we need to set our sight on building an ecosystem which ensures the preparedness of our ASEAN workforce towards digital transformation that is rapidly changing the landscape of work in the region. Through our partnership with the ASEAN Future of Work Council, we recommend:

- Strengthen business and industry cooperation in understanding the skills demand through structured public-private dialogue.
- Collaborate with Joint Business Councils and Knowledge partners to conduct a depth study focusing on the skills gap in ASEAN.
- Harnessing the power of technology to serve a virtual platform accessible to the workforce in ASEAN on reskill and upskill for the digital age.
- Identify and distribute best practices of business and industry cooperation in skills development through a collaborative engagement.
- Formation of mentorship to nurture our workforce with future skills in bridging the skills gap to balance the supply and demand of workforce.
- Information campaigns on reskill and upskill imperative in building a future-ready workforce through socialisation with businesses, industry, academia, and public to understand the essential skills needed in the new world of work.
Socializing AEC and Legacy Projects
ASEAN-BAC LEGACY PROJECTS

2015
ASEAN Financial Inclusive Solution
Technology-driven MSME Access to Finance Ecosystem

2016
LaosConnect
ASEAN Multimodal Trans-shipment Hub

2017
MaritimeConnect
RO-RO network to reduce shipping time

2018
SGConnect
SmartGrowth Connect
ASEAN cities to grow without growing pains

2019
AHEAD
ASEAN Human Empowerment and Development

2020
DIGITAL STARS
Digital Startups Towards ASEAN Resilience and Sustainability

AMEN
ASEAN Mentorship for Entrepreneurs Network

RDTC
Regional Digital Trade Connectivity
**Objectives**
To evaluate the impact of COVID 19 on enterprises’ activities and analyze trends in digital transformation applications to overcome the difficulties caused by pandemic

**Methodology**
- **Survey**: More than 400 enterprises in Vietnam (compared to more than 100 enterprises from ASEAN)
- **Scope**: The first half of 2020
- **Distribute**: MSMEs - LEs; Manufacturing industry – Non-manufacturing industry, State - Private - FDI

**Impacts of COVID 19**

**Contents**
- Production and business activities
- Sale
- Revenue

**Enterprise digital transformation**
- Awareness
- Condition
- Capacity
- Bottlenecks
- Requests

**Partners**
- VCCI: Chair – Digital STARS legacy Project
- VNPT, JETRO, Base.vn

**Objectives**

**Survey**: More than 400 enterprises in Vietnam (compared to more than 100 enterprises from ASEAN)

**Scope**: The first half of 2020

**Distribute**: MSMEs - LEs; Manufacturing industry – Non-manufacturing industry, State - Private - FDI

**Mission**: To create an ASEAN-wide entrepreneurial and digital transformation enabling business environment, and facilitate the MSMEs’ digital transformation, to successfully startup, scale up and sustain their business, especially in pandemic time.

Digital STARS is a platform that brings together:
- Digital start-ups and Digital Transformation solutions providers who will create the ASEAN digital future;
- MSMEs, the regional economy's backbone, who will not be left behind in the progression of digital economy;
- Other relevant stakeholders (VCs, Incubators, AMEN...) in ASEAN to form collaborative partnership and cooperation across the region.
The Laos Logistic Links (LLL)

From Land Locked to Land Linked
The Future of Regional Connectivity

- The Lao China Railway – Government Initiative.
- The Vientiane Logistics Park (VLP) – Private Sector Initiative,
- The Vung Ang Sea Port in Vietnam (Public and Private Sector Initiative, and
- Others: such as the Khammouane Railway, the Vientiane China Highway, the Vientiane Hanoi Highway

Laos Connect
**Adaptive Business Model (COVID-19)**

**3Ms through digitalization** prepared the MSEs for the pandemic.

Those already online grew tremendously and the displaced brick-and-mortar businesses pivoted from offline to online.

Successfully piloted an Online mentorship for 50 MSEs – a fusion of mentorship with money & market.
AMEN PHASE I

48 AMEN Level 1 Mentors
127 Trained MSEs
10 Mentorship Modules
AMEN Mentorship Institute (AMI)

AMEN PHASE II

Pool of Certified Mentors in ASEAN
Mentors
Mentees
Training Modules
PPP in all 10 AMS

OBJECTIVES
1. PPP established to implement AMEN
2. Improved AMEN Framework & Operational Guidelines
3. Enhanced Mentors Training Modules
4. 100 mentors registered under AMEN Level 1
5. 300 MSEs mentored in all AMS
6. Mentorship modules for MSEs Translated in local languages

OUTCOMES

1
2
3
4
5
6
SGConnect™
Growing cities without growing pains

The Smart Growth Connect (SGConnect™) is an ASEAN-BAC 2018 legacy project that aims to pilot Smart Growth Centres in each ASEAN state, each centre with varying sophistication of technologies and human capital intensity but similar in resource productivity and efficiency to serve the local population.

SuperPort™ (Hanoi, Vietnam)

With just around 60 km from the capital city of Vietnam, Hanoi, the location of Vietnam Hanoi SuperPort™ (HSP) is in an hour reach by road.

This puts HSP in an excellent position to execute the SGConnect™ with modern supply chain solutions to support the consumption needs of rapidly urbanizing Hanoi.

Supply Chain City® (Singapore)

Established in Singapore, Supply Chain City™ sits in the heart of Jurong Innovation District where it serves as the center of excellence for SGConnect™.

Promoting innovation, serving best practices and providing support required for neighboring SGConnect™ projects.

If we want to grow our cities without growing pains

we need to work together to create areas and technologies that are highly efficient, highly connected with supply chains that have boundless resources – to create economies that are thriving and thriving.

Supply Chain City® (Singapore) – Centre of Excellence (COE)

Using the LEARN™ ecosystem approach, we can build for tomorrow by connecting today!
Vietnam SGConnect™: The Launch of Vietnam SuperPort™

"SuperPort™ is the biggest logistics project invested by a Singaporean firm in Vietnam, and it will provide infrastructure assistance for Vietnam and the local export industry," – Singapore Prime Minister Lee Hsien Loong

SGConnect Smart Growth Connect
Each economy should move toward digitalized trade transactions on an end-to-end process.

Harmonized rules and regulations, standardized practices and documents:
- ASEAN open trade data network
- ASEAN digital trade governance framework
- ASEAN Single Window (ASW)

Every economy should promote digital trade connectivity.

### Faster
Automatic process helps reduce time of information input and information exchange

### Cost Reduction
Elimination of document handling and many duplicate rekeys helps save redundant costs

### Online Process
No paper, No messenger. All steps can be done on computer or mobile device.

### Efficiency
Process documents without redundant procedures, which are time consuming and prone to human errors

### Transparency
Standardized document. Once recorded, transactions cannot be changed or altered; hence creating trust and transparency

### Shared Infrastructure
One time system development which can be used among stakeholders and in conjunction with other value-added services in future
Government: 4 Steps for unlocking Digital Trade

- **Require**
  - Require all trade Documentation to be digital
    - Align to UNCITRAL Model Law on Electronic Transferable Records

- **Accept**
  - Accept all digital import documentation
    - Accept verifiable electronic documents (or data) across all government departments

- **Promote**
  - Promote electronic single window
    - As a mechanism to standardize documents for import and export

- **Appoint**
  - Appoint a single digital champion
    - Single point of contact to coordinate across government departments

Reference: International Chamber of commerce (ICC), Digital Trade Roadmap, A Communication Tool for Policymakers version 2.0
ASEAN Business and Investment Summit 2020

Under the theme "Digital ASEAN: Sustainable and Inclusive", ASEAN-BIS 2020 focuses on the future of investment and business in Southeast Asia region. The meeting discussed many important issues for ASEAN’s economic development in the current global trade context, including ASEAN’s Economic Outlook; and the Future of ESG Investing in Asia; Technology and the Future of Work in ASEAN; Sustainable AGRI Development and Inclusive Growth.
ASEAN Business and Investment Summit 2020
ASEAN Business and Investment Summit 2020
The ABA 2020 Gala Night was held at the ASEAN BIS 2020 Gala Dinner and was honored to welcome the presence of Standing Deputy Prime Minister of Vietnam Truong Hoa Binh. 58 businesses from across the ASEAN region of over 10 award categories of ABA 2020 were honored.
ASEAN Business Awards 2020 Gala Night
The ASEAN Startup Forum is an initiative of VCCI within the framework of the Digital STARS Legacy project. This forum, held on 16 October 2020, honored 10 outstanding Vietnamese startups who are digital transformation providers, and provide a platform for discussion between experts, entrepreneurs on the topic of the development of digital economy in ASEAN with the participation of ASEAN BAC members.
Chairmanship Handover Ceremony and 83rd ASEAN-BAC Meeting
Hanoi, January 2020
Interface with ASEAN Economic Minister during AEM Retreat
Da Nang, March 2020

Interface with ASEAN Economic Minister during Special AEM on Covid-19 Response
Ha Noi, June 2020
Interface alongside with Joint Business Councils with ASEAN Finance Ministers’ and Central Bank Governors’
Ha Noi, October 2020

Interface with ASEAN Economic Minister during 52th AEM Meeting
Ha Noi, August 2020
Joint Business Council Meetings
March and August 2020
Virtual Platform
FGD with Ministry of Trade on NTM and Harmonisation regulatory standard on Food

Courtesy Call from AYEC
Webinar and Virtual Events

Jakarta, 22 Oktober 2020

Diseminasi Fasilitasi Perdagangan Barang dalam Kerangka ATIGA (Peluang dan Hambatan Ekspor ke ASEAN)
Made in Laos 2020

Laos - Home, Loans and Lifestyle Exhibition 2020

The 7th Annual Meeting of LNCCI
ASEAN Business Awards Laos 2020
ASEAN-BAC Malaysia held a **dialogue session with Sarawak SMEs** in Kuching on the 20th February 2020. The dialogue was attended by about 70 participants, including representatives in Sarawak of SME Corporation, MITI, MATRADE and from the State Economic Planning Unit, a lively discussion followed on the future of business in Sarawak in an environment of technological change but also from the development of the new Indonesian capital in Kalimantan and of Indonesia in general.
The ASEAN Business Advisory Council (ASEAN-BAC) Malaysia hosted the first Virtual Dialogue with Sabah Micro, Small and Medium Enterprises (MSMEs), titled “Unlocking Sabah’s Potential in the Post-COVID-19 World” on 23 October 2020. The virtual dialogue was attended by more than 60 participants ranging from Sabah SMEs and Central SMEs including representatives from SME Corp and MATRADE Sabah.
Women 2020 Entrepreneurship Summit
The Office of the Presidential Adviser for Entrepreneurship, Go Negosyo, and the ASEAN Business Advisory Council Philippines led by Joey Concepcion, together with WOMEN 2020 Co-chair Alice Eduardo are proud to have successfully mounted the biggest and most inclusive women negosyo summit of the year, which gathered over 9,000 attendees.
AMEN Stakeholders Meeting

WE WORK TOGETHER, AS ONE. ASEAN Business Council pledge to work together as part of efforts to support MSMEs hit by the pandemic through ABAC Philippines’ legacy project, AMEN program, during a virtual stakeholder meeting last July 17.
AMEN Conference
November 25, 2020; via Zoom
Women of Impact Awards

ASEAN-BAC E-Cocktails
A night full of Cheers & Drinks hosted by ABAC Philippines Chair Joey Concepcion together with Council Members and Alumni.
Webinars and Events
Our Partnerships: A Coordinated Push at Reforms
Thailand Mission Trip
17-19 February
8th ASEAN-EU Business Summit
19 November 2020
ASEAN: SEA Returns to Work
24 June 2020

The Future of Work in SEA
13 May 2020
ASEAN: The Future of Fintech in SEA
8 July 2020

Baroness Neville-Rolfe DBE CMG
Chair, UK-ASEAN Business Council

ASEAN: Digital Remedies for Healthcare in the New Normal
22 September 2020

Dr Doan Duy Khuong
Chair, ASEAN Business Advisory Council
ASEAN-UK Business Forum
12 November 2020
Senior Leaders Forum
30 June 2020
USABC – Cambodia Business Mission
Sep 2020

USABC – Indonesia Business Mission
Nov 2020
26th AEM–METI (Japan) Consultations meeting  
28th August 2020

Webinar Accelerating the Digital Innovation of Singapore and Japanese companies.  
11th Dec. 2020
Partner and Speaker Winners and Losers of the Covid-19 Pandemic, UNSW ASEAN Conference

Australia-ASEAN Business Council with AYEC at the National Executive Body Inauguration Ceremony of HIPMI

MOU with the Malaysian International Chamber of Commerce and Industry
Presenting at the 25th ASEAN Economic Ministers - Closer Economic Relations Business Dialogue

APEC Connectivity Blueprint Public Private Dialogue
Mr Sandip Somany, FICCI President and Co-Chair, AIBC (India) presenting industry recommendations at 16th AEM – India Consultations

AIBC Malaysia members had the opportunity to meet K.J George, Minister for Large & Medium Scale Industries – Commerce & Industries Department, Government of Bengaluru, Karnataka
Mr Johnny Chotrani, Chairman of Philippines-India Business Council giving the opening remarks for the 4th ASEAN-India Business Summit.
ASEAN-BAC Members

Dr. Doan Duy Khuong
Chair
ASEAN-BAC Chair 2010, 2020
Vice President, Vietnam Chamber of Commerce and Industry

Arin Jira
Co-Chair
ASEAN-BAC Chair 2008-2009, 2019
Chairman, Map Ta Phut Industrial Gases Co., Ltd.

Siti Rozaimeriyanti DSLJ HJ Abd Rahman
Co-Chair
Director cum Principal Architect of Eco BumiArkitek
Bernardino Vega  
CEO, PT Pembangkit Mandiri

Adrian Gunadi  
Co-Founder & CEO, PT Investree Radhika Jaya

Maspiyono  
Regional Managing Director, PT Mayora Indah Tbk

Oudet Souvannavong  
ASEAN-BAC Chair 2004, 2016  
President, Lao National Chamber Of Commerce and Industry (LNCCI)

Thanongsingh Kanlagna  
CEO, Datacom  
President, Lao ICT Commerce Association (LICA)

Chantachone Vongsay  
President, Lao Business Association  
Vice-President, K&C Group
Tan Sri Dato’ Dr. Mohd Munir Abdul Majid
ASEAN-BAC Chair 2015
Chairman, Bank Muamalat Malaysia Berhad

Raja Singham
Managing Director, Brickfields AsiaCollege

Zaw Min Win
President, Republic of The Union of Myanmar Federation of Chambers of Commerce and industry

Moe Kyaw
Founder and Chairman, Myanmar Marketing Research and Development Co., Ltd.

Thaung Tin
Vice-President, Republic of The Union of Myanmar Federation of Chambers of Commerce and industry
Jose Ma. A Concepcion III
ASEAN-BAC Chair 2017
Philippine Presidential Advisor for Entrepreneurship,
Founder, Go Negosyo,
President and CEO, RFM Corporation

George Barcelon
Chairman, Philippine Chamber of Commerce & Industry

Michael Tan
President and COO, LTGroup

Dr. Robert Yap
ASEAN-BAC Chair 2018 and 2007
Executive Chairman, YCH Group

Dato Seri’ Dr. Douglas Foo
President, Singapore Manufacturing Federation
Chairman, Sakae Holdings Ltd

Rachel Eng
Managing Director, Eng and Co. Law Firm, a member of PwC’s Global Legal Service Network

Activity Report 2020
Phairush Burapachaisri
Chairman and CEO, Pin Siam Co., Ltd

Kobsak Duangdee
Secretary General, Thai Bankers’ Association

Nguyen Thi Nga
Chairwoman, BRG Group

Pham Dinh Doan
Chairman, Phu Thai Group
Launched in April 2003, ASEAN-BAC was set up with the mandate to provide private sector feedback and guidance to boost ASEAN’s efforts towards economic integration. Aside from providing private sector feedback on the implementation of ASEAN economic cooperation, the Council also identifies priority areas for consideration of the ASEAN Leaders. Accordingly, ASEAN-BAC’s activities are primarily focused on reviewing and identifying issues to facilitate and promote economic cooperation and integration.

The Council also submits recommendations for the consideration of the Leaders and the ASEAN Economic Ministers (AEM). Since 2013, ASEAN-BAC also pursues additional Dialogue at the Senior Economic Officials Meeting (SEOM). While since 2016, ASEAN-BAC also had a formal engagement with ASEAN Finance and Central Bank Deputies during the annual ASEAN Finance Ministers Meeting, where a proposal was made for ASEAN-BAC to be accorded regular consultation with ASEAN Finance Ministers in the future. In addition to these activities, ASEAN-BAC also extensively engages the private sector on matters relating to the AEC, both within and beyond the Southeast Asian region.