Opening Remarks

DR. ROBERT YAP
ASEAN-BAC Chair 2018 and 2007
Executive Chairman, YCH Group
Recommendation on SGConnect

DR. ROBERT YAP
ASEAN-BAC Chair 2018 and 2008
Executive Chairman, YCH Group
A. On SGConnect Legacy Project

1. For AEM to endorse to ASEAN Leaders to support SGConnect™ by way of:

   a. inclusion in the post Leaders Summit Statement of its full support to SGConnect, to wit:

   “The ASEAN Leaders appreciate and fully support the establishment of Smart Growth Connect (SGConnect) as ASEAN BAC’s 2018 Chairmanship Legacy Project. The intent of SGConnect is to foster and support the successful urbanisation of ASEAN cities by implementing a modern city supply chain that would enable a highly efficient flow of goods to support their consumption needs, therein helping these cities to grow without growing pains”.

   b. designation of appropriate government office in each AMS to oversee the identification, selection of and coordination with ideal partner smart cities and their local government officials in the development and execution of SGConnect.

   c. setting up of a small coordinating public-private committee to facilitate resolution of issues and challenges.
Establishing the ASEAN Innovation Network

DR. ROBERT YAP
ASEAN-BAC Chair 2018 and 2008
Executive Chairman, YCH Group
B. On Establishing the ASEAN Innovation Network

1. Background of ASEAN Innovation Network:
   
a. Innovation will be a key driver for ASEAN’s next phase of growth.

   b. To facilitate innovation, ASEAN needs to strengthen the connections and networks between innovation ecosystems in the region.

1. Objective of ASEAN Innovation Network (Work-in-Progress):
   
a. Enable ASEAN Member States (AMS) to stay abreast of technological developments in the region and the world.

   b. Bring together innovation stakeholders across ASEAN, including entrepreneurs, businesses and business associations, venture capitalists, incubators/accelerators, and education/research institutions.

   c. Support entrepreneurs, start-ups, MSMEs and large enterprises of AMS to build overseas networks, and tap on opportunities to collaborate and testbed ideas.
Summary Recommendations: On Trade Facilitation

Gil L. Gonzales
Executive Director, ASEAN BAC
C. On Trade Facilitation: From quantity of engagement to quality.

1. Need for more **TRANSPARENCY**
   
a. On NTMs/NTBs – Provide regular feedback to private sector on status of "Matrix of Actual Cases on NTMs/Trade Barriers"  

b. On E-commerce – Initiate post launch consultation of ASEAN E-Commerce Framework Agreement with private sector with ACCEC.

2. Need for more **OPENNESS**
   
a. On proposed Low Value Shipments Program – Form a focused working group under ATFJCC with other concerned officials on related issues (e.g. taxation, transport) duly represented to undertake deeper study of proposal.
C. On Trade Facilitation: From quantity of engagement to quality.

3. Need for more SPEED

a. Short Term

i) On E-commerce - Improve ASEAN logistics services to facilitate e-commerce:

a) Utilize ASEAN low value shipment package of JBC as basis;

b) ASEAN countries to create a framework on the appropriate trade treatment and cross-border regulations of international e-commerce shipments in line with global practices like WCO, WTO and OECD.

ii) On Establishment of NTMs Guidelines Project by ATFJCC

Include a general ONE NEW - TWO OUT policy provision where for every new NTM to be launched by a sector, two existing NTMs will have to be eliminated.
C. On Trade Facilitation: From quantity of engagement to quality.

3. Need for more **SPEED**

   a. Short Term

   iii) On Agri-Food

   -- Nutrition Labelling is now just a voluntary country level matter. Need to bring back on harmonization track;

   -- On MRA on Inspection & Certification on Food Safety - Sign offs by all AMSs by end of 2018;

   -- Need greater private sector participation in Working Groups under the ASEAN Consultative Committee on Standards and Quality (ACCSQ);
C. On Trade Facilitation: From quantity of engagement to quality.

3. Need for more SPEED

a. Short Term

iv) On ARISE Plus

- On ASSIST enhancements: Undertake public private awareness and promotions campaign to increase utilization;

- On National Trade Repositories: Completion of required data elements and link to ASEAN Trade Repository by end of 2018.

- Allow ASEAN BAC to file legitimate complaints thru ASSIST on behalf of aggrieved companies from respective countries.
C. On Trade Facilitation: From quantity of engagement to quality.

3. Need for more **SPEED**

   a. Short Term

   v) On Self-Certification and Simplification of Certificates of Origin

      Completion of ATIGA amendment protocols (Ch. 3 on ROO & OCP) to include ASEAN Wide Self Certification Systems to pave the way for full implementation by the end of 2018;

      Raise threshold for waiving Certificates of Origin for intra-ASEAN goods (automated through NSWs/ASW);

      Merger and implementation of the ATIGA self-certification pilots.
C. On Trade Facilitation: From quantity of engagement to quality.

3. Need for more **SPEED**

a. Short Term

vi) On ASEAN Single Window

Update ASEAN BAC on status of 5 remaining countries who have not gone live operation with ASW so they provide support to their respective governments.

vii) On ASEAN Harmonized Tariff Nomenclature:

Completion by AMSs by 2018 of transposition process of their ATIGA Tariff Reduction Schedules from AHTN 2012 to AHTN 2017.

viii) On Tracking & Transparency of Customs Declarations:

Set up web-based Customs Declaration data entry application that can be used by the exporter or importer.
Acknowledging with appreciation the support from JBC Trade Facilitation Working Group
Summary Recommendations:
On Digital Economy Transformation

TAN SRI DATO’ DR. MOHD MUNIR
ABDUL MAJID
ASEAN-BAC Chair 2015
Chairman, Bank Muamalat
Malaysia Berhad
D. On Digital Economy Transformation

1. Set up private-public consultative platform to initiate discussion on ASEAN-wide Comprehensive Digital Economy Strategy that address risks on jobs, MSME supply chains, social sectors, and “catch up” modalities for developing AMS.

Development of National level Digital Transformation Strategic Plans covering their key businesses, industry and sectors would be key.

2. Share status of ASEAN Work program on E-commerce specific to:

   a. Addressing limited broadband access in some key cities and more so in rural areas;

   b. Balancing regulation with efficiency and effectiveness of data flow. Some AMS reportedly adopting data localisation regulation which will inhibit the development of cloud-based services & increase the cost of digitization.

3. Ensuring business-friendly policies are in place to support opportunities for setting up platforms, related support services (e.g. marketing, logistics, payments, insurance, etc.) and support infrastructure).
Summary Recommendations:
On Digital Economy Transformation

ARIN JIRA
ASEAN-BAC Chair
2008-2009
Chairman, Map Ta Phut Industrial Gases Co., Ltd.
5. Leverage higher authority for MSME handlers to address forthrightly with **authority, urgency and effectiveness** the following major issues related to Digital Economy, among others:

a. Agenda on HUMAN Capital: State of Readiness in Mindset; Capacity building; Disrupting the traditional businesses, robotics, safety nets, etc.

b. Impact on Supply Chain and e-Commerce: Addressing the Main Challenges of Cross border issues; disruptions in retail, digital infrastructures, tax issues, etc.

c. Agenda on Payments: Shifting consumer attitudes; security of cashless payments, excitement over block chain platforms; ease of utilization; etc.

*We have always highlighted the importance of MSMEs as the new engine of inclusive and sustainable growth in ASEAN. The Digital Economy Transformation provides another compelling reason for empowering the Ministry.*
Summary Recommendations:
On Digital Economy Transformation

ROBERT YAP MIN CHOY
Chairman, Fullerton Systems & Services, Sunseap Group, Rock Productions
F. On Digital Economy Transformation

6. Agenda on Smart Healthcare

a. Strengthen private sector consultation platform with Heads of Ministries from Health, Trade and ICT in developing a comprehensive regional and national public-private vision and multi-year technology strategy in pursuit of following transformation

i) Accessibility – From hospital to community care

ii) Affordability – From quality care to value care

iii) Cost Efficiency – From healthcare to preventive health

iv) Literacy – From medical practitioner-centric to empowered patients

v) Trustworthy – From doctor-led to institutionalized governance-led

vi) Sustainability – From episodic care to continuous, integrated care

vii) Advocacy – From sector-centered to institutionalized collaboration between solution providers, doctors and stakeholders

viii) Viability – From passive to active provision of incentives and support for acquisition of technology

ix) Compliance – From government regulation driven to enabler-driven
6. Agenda on Smart Healthcare

b. Strengthen private sector consultation platform with Heads of Ministries from Health, Trade and ICT in forging a realistic strategic plan to address the following technological implications in Digitizing a healthcare ecosystem

i) Infrastructure, digital backbone
ii) Integrated care
iii) Innovative healthcare solutions
iv) Standards and Care Protocol Systems
v) Personal and big data management and security
vi) Social and behavioral changes
vii) Payments
c. Zero in on Regulations impacting digitisation of healthcare

   i) In healthcare, protecting both patients’ medical data records are as important as providing services, technologies and pharmaceutical drugs that are patient-centred and provide more efficient patient pathways.

The healthcare industry is using data in multiple ways: from mining from data used in clinical trials to streamlining of the supply chain. As such, we encourage the adoption of clear digital policy framework that includes:

   a) Light touch regulation of data privacy regulations

   b) Free flow of data to reduce costs for most businesses as their work necessitates cross-border interactions. Any forms of data localisation would inhibit access to data.
Recommendations

i) Initiate setting up public-private consultative working group for regional cybersecurity.

ii) Elevate cybersecurity policies as national agenda in each AMS.

iii) Address chronic lack of spending on cybersecurity; no sharing of intelligence; severe lack of talent, professionals and courses on cybersecurity (e.g. behavioral and forensic analytics)

iv) Provide platform for sharing of Cyber Intelligence

   a) Understanding cybersecurity landscape in ASEAN and knowing what information is relevant

   b) Vulnerabilities exist in a complex IT environment

   c) TLP – Traffic Light Protocol – Trust issues – ensuring sensitive issues to right audience
F. On Digital Economy Transformation

7. Agenda on Cyber Security

v) Cybersecurity Solutions: Practitioners need to understand relevance of solutions that fit own KPIs

vi) Roles of Governments

a) Raise awareness through education, law/act to protect businesses, investment in research

b) Governance (establishing agency, sector dialogue); developing strategy; cybersecurity law and cybercrime law; information sharing, standards adoption and awareness; capacity and capability building

c) Emergence of Technologies impacting Cybersecurity: Threats increasing and AI/machine learning can be used to combat threats
Update and Invitation to AEM to the
2018 ASEAN Business and Investment Summit
and ASEAN Business Awards

DATO SERI’ DOUGLAS
FOO, BBM
Chairman, Sakae Holdings Ltd.
Nomination opens till 31 August 2018
Gala Dinner, 12 November 2018

Refer to www.aba2018.org
About ASEAN Business Awards (ABA)

ASEAN Business Awards
12 November 2018

About ASEAN Business Awards 2018
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President of the Republic of Singapore

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1,000 Participants
G. 2018 ASEAN BAC: ABA & ABIS

ABIS 2018
ASEAN BUSINESS & INVESTMENT SUMMIT

12 – 13 November 2018
Marina Bay Sands, Singapore
Key Topics
ASEAN Business and Investment Summit
12-13 November 2018

G. 2018 ASEAN BAC: ABA & ABIS

- **ASEAN Economic Integration**
  How ASEAN come together as one to fight the adverse economic climate, to discuss on the global landscape and its impact

- **Women in Business**
  Empowering women in business, harnessing untapped capabilities for business growth

- **Young Entrepreneurs**
  ASEAN’s next generation, their vision of future ASEAN

- **Infrastructural/Smart City**
  Best practices for Smart City Transformation and its relevancy to ASEAN’s differing level of development, how do we connect the rural areas

- **Sustainable Business**
  Best practices for Sustainable Business growth and its application in ASEAN

- **Family Business**
  Future of Family Business in ASEAN and their new Frontier

- **Digitalisation**
  Innovative deployment of Digital Technology to enable Business Transformation for cost savings, efficiency and new opportunities

- **Industrial 4.0**
  Upgrading of ASEAN’s Manufacturing Capabilities.

Topics subject to change
What to Expect?
ASEAN Business and Investment Summit
12-13 November 2018

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ASEAN Business and Investment Summit
12-13 November 2018

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12 - 13 November 2018

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by
Prime Minister Lee Hsien Loong

6 x Keynote addresses
by
Head of Government
(ASEAN & ASEAN Partner: China, US, Japan, Korea, India, Australia, Russia)

1 x Panel Discussion
by
ASEAN Economic Ministers

2 x Keynote addresses
by
ASEAN & Global Business Leaders

7 x Panel Discussions
by
ASEAN & Global Business Leaders

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Topics subject to change.
2018 ASEAN BAC
Report to
ASEAN Economic Ministers
29 August 2018

Thank you.